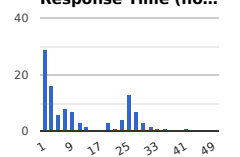


Survey Results: Master Plan

[Survey Info](#) - This survey was sent on behalf of the Charter Township of Chocolay to the FlashVote community for Chocolay Township.

These FlashVote results are shared with local officials

<p>109 Total Participants</p> <p>108 of 236 initially invited (46%) 1 other Margin of error: ± 9%</p>	<p>Applied Filter: Locals only</p> <p>Participants for filter: 84</p>	<p>Response Time (ho...</p> 	<p>Started: Jan 7, 2025 8:07am PST</p> <p>Ended: Jan 9, 2025 8:06am PST</p> <p>Target Participants: All Chocolay Township</p>
--	---	---	--

Q1 In 2025, the Chocolay Township Planning Commission will begin the process of updating the Township master plan, with an intended implementation in 2026. The 2026 master plan will serve as an updated vision and guide for Township development over the next 20 years and will depend on input from the public.

How would you prefer to participate and provide input for the 2026 Township master plan, if at all? (You can choose up to FOUR)

(84 responses by)

Options	Locals (84)
In person at Planning Commission meetings	16.7% (14)
In person at community master plan workshops or townhalls	25.0% (21)
One minute surveys	56.0% (47)
15 minute survey that covers multiple areas	78.6% (66)
In person with Township staff	11.9% (10)
Written communication to the Planning Commission and staff	15.5% (13)
Do not plan to participate	1.2% (1)
Other:	0.0% (0)

Q2 Some master plan input will be collected at regular Planning Commission meetings, which are generally held on the third Monday of each month at 6 PM.

As this may not be a convenient meeting time to provide your input, what days and times would work best for you to participate in the master plan input process in person? (You can choose up to THREE, if any)

(83 responses by)

Options	Locals (83)
The current Planning Commission meeting time is fine	44.6% (37)
Saturday mornings	6.0% (5)
Saturday afternoons	7.2% (6)
Weekday mornings	7.2% (6)
Weekday evenings	24.1% (20)
None of these work for me	4.8% (4)

Q4 What three to five words would best describe your vision for Chocolay Township in 20 years?

(52 responses by)



- Provide more public nature areas.

- residential with tight zoning

- Sustaining the current rural makeup.

- a model of resilience, sustainability, and innovation

- A home for families

- Diverse, busy, prosperous, family oriented

- More retail stores and a larger business district.

- Progress that protects property values

- Recreational services.

- A family place to live.

- Respectful of nature

- Growth, Economic, and Wilderness

- Strong community support

- No more dollar stores. Think coffee shops, gathering places, please do better than just ok'ing any business.

- Keep it rural

- Natural Environment reservation

- SAFE, MAINTAINED, Environmentally conscious

- promote "Strong Towns" philosophy

- Slow steady growth

- minimal residential development to maintain resources.

- keeping our rural character

- Vibrant beautiful affordable

- Rural Recreation Suburban Affordable

- Maintain present atmosphere and level of affordability.

- natural, rec friendly, safe,

- Enhanced quality of life

Walkable, open spaces, local businesses

Small, vibrant, pretty, safe, successful

Quiet, safe, convenient, clean, uncrowded.

Nice low taxes and fees

Hiking Trails, Natural Areas left untouched

PROSPEROUS, SAFE, INVITING

Inclusive, forward-thinking, prosperous

Safe . Productive.

Increased sense of community

Economic growth, beautiful public waterfront

Low tax rates

Affordable place to live

Free from regulatory oversight, the ordinances of value actually enforced, community policing,

Family Friendly

Natural, efficient, all treated equally

Quiet, residential, low-density

Lots remain Quiet, accessible trails/sidewalks,

Include non-property owners into tax base.

Keep Harvey safe!

neighborly, bucolic, community

A diverse inclusive community committed to energy conservation by utilizing sustainable growth practices. Continued support for outdoor recreation: biking, walking, fishing, parks, paddling etc.

A rural community

Maintaining a viable community that provides economic growth, shopping services, and recreational services for it's residents.

Affordable safe clean quiet

Sustainable low impact growth

Affordable rentals for young adults

Q5 Any other comments or suggestions about the future of Chocolay Township or the master plan input process?

(28 responses by)

a nice edition to Beaver Grove.

Focus on keeping the nature many of us have come to enjoy and why we chose this community.

I prefer a small community vibe, but love having a grocery store, banks, pharmacy and other services!

This doesn't work well using a smart phone. Can't read the whole question

The US 41 corridor leaves a poor impression of Chocolay. In essence, this is our main street. As development continues I hope we can do more to create of a sense of character and unique identity. I feel this is critical to attracting tourism, high quality businesses and future residents. The New Dollar store with its giant parking lot on the highway was a real step backwards. Suggestions: better developed Greenspace along 41 route utilizing native shrubs and fast growing trees, (recent plantings were a start) future parking lots should be oriented to the back or side, unified lighting and signage ordinance, connections between business parcels and alternative routes to the surrounding community in order to avoid 41. Consider these new routes as more pedestrian (especially children) friendly routes. These are forward thinking ideas that will take considerable time to implement but let's get started. In the meantime, I see an urgent need to address the M28/US 41 intersection.

the uniqueness of Chocolay is the ruralness yet the access to Marquette resources. It's the best of both worlds and should NOT be compromised.

Let's not sell out to corporate greed like the city is doing. Stay local, stay affordable, stay clean.
